



Launch Your Dental Practice with Precision, Not Guesswork

Introducing dental practice marketing with a data-driven approach.

\$1M Production Start-Up Goal

Data drives growth. From day one, we set clear, evidence-based targets for your practice and build your marketing strategy around them. Then, we measure the effectiveness and progress of the strategy against your operational performance.

Every marketing dollar goes further when it's aligned with your scheduling, patient flow, and treatment acceptance, **ensuring your investment delivers maximum impact.**

"We'll help you get there. Then we'll help you get to your next goal."

Special Pricing up to 25% off for Henry Schein Thrive Startup Members

Packages

Steady Growth

Billed Monthly	Billed Yearly
\$895 /mo	\$835 /mo

+ A \$2,500 setup fee

Aggressive Growth

Billed Monthly	Billed Yearly
\$2450 /mo	\$2200 /mo

+ A \$5,000 setup fee

Seamless Integration

with your Henry Schein Workflow



Planning

1. Your Vision & Business Plan
2. Secure Financing



Site Selection

3. Analyze Demographics
4. Select Your Location



Practice Design & Setup

5. Office Design and Floorplan
6. Select Equipment & Technology
7. Systems & Software
8. Construction Bidding & Permitting



Construction & Opening Prep

9. Execute Construction
10. Execute Marketing, Insurance & Operations Strategy
11. Hire & Train Staff
12. Inventory Management & Supplies Strategy
13. Equipment Installation



Launch & Thrive

14. Grand Opening
15. Optimize Operations & Ongoing Support

Grapevine's Effort

Your Brand Strategy

Market Research/
Demographics
& Saturation

Patient Experience
Defined

Website Build &
Google Ads Setup

Launch Website &
Prep Google Ads
for Launch

Steady Growth

- 10 day site launch
- Self edit & managed site
- AI & SEO setup & ongoing management
- Website hosting, maintenance & security
- Monthly Website Performance report
- Setup of Google Business profile
- 1 hour practice performance advisement per month

Aggressive Growth

- 4-6 weeks site launch
- Site fully managed by Grapevine
- AI & SEO setup & ongoing management
- Website hosting, maintenance & security
- Monthly Practice Performance report
- Setup of Google Business profile
- Unlimited practice performance advisement per month
- Dedicated customer relations manager
- Setup, administration & management of monthly Google Ads

Add-ons

Available for an additional cost:



Branding & Logo Development



Google Ads
(included in Aggressive)



Design Services



Additional Marketing Services



Schedule a Strategy Call



Scan the QR code to schedule a strategy call.

We'll use this call to understand your practice and create a strategy custom to your goals.

Build Smart, Grow Fast.

We align your goals with intelligent systems to uncover key insights like patient acquisition costs, conversion rates, and revenue per visit.

Stop relying on guesswork. Grapevine's data-driven, AI-enhanced approach helps your practice achieve measurable growth from day one.