

CMOShare Rebrands as *Grapevine*.

The change reflects a renewed focus on AI-powered technology.

CMOShare
DATA-DRIVEN >> DENTAL MARKETING



GRAPEVINE[®]
A CMOShare Company

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Lincoln, NE — CMOShare is proud to announce an exciting new chapter: the organization has officially rebranded as Grapevine. This transformation reflects a broader evolution toward developing technology powered by AI, automation, and customer intelligence to create a more connected ecosystem that helps businesses thrive.

Grapevine will help companies modernize how they attract customers, increase efficiency, improve performance, and generate scalable revenue by harnessing the power of AI, automation, analytics, and marketing.

“Data wins in today’s AI-driven market but only when it’s connected,” said Ryan Gross, Founder and CEO of CMOShare. “CMOShare pioneered data-driven dental marketing. Grapevine is what comes next: a unified platform linking marketing, operations, and phone data to drive practice revenue and reshape the industry.”

Grapevine remains committed to helping dental practices grow through strategy and data-backed decisions. Customers can expect new products and services to help their businesses thrive, while receiving the same personalized white-glove support they’ve always known and trusted.

About Grapevine

Long before “data-driven marketing” became common language, Grapevine, formerly known as CMOShare, was helping businesses make smarter decisions through analytics, performance insights, and measurable growth strategies. We challenged outdated marketing models and focused instead on what matters most: results, revenue, and sustainable growth. Today, our proprietary AI-powered technology combines advanced data intelligence with proven human expertise to help every practice reach its full potential.



For more information,
visit mygrapevine.ai.